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**Assistant Professor**  
**Quantitative Methods and Information Systems Department**  
**College of Business Administration**  
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### **Academic Background**

Ph.D. University of Maryland College Park.  
M.B.A. University of Maryland.  
B.S. Kuwait University.

### **Professional Memberships**

Crowdsortium Organization, 2010-2016  
Association for Information Systems, 2009-2015  
Academy of Management, 2009-2013  
Institute For Operations Research and the Management Sciences, 2009-2013

### **WORK EXPERIENCE**

#### **Work Experience**

Assistant Professor, Quantitative Methods and Information Systems Department, College of Business Administration, Kuwait University (2013 - Present), Shuwaikh, Kuwait.  
Scholar, Kuwait University (2008 - 2013), Kuwait, Kuwait.  
Research Algorithms Intern, Efficient Frontier (2011), San Francisco, California.  
Teacher Assistant, American University of Kuwait (2006), Kuwait City, Kuwait.  
Systems and Software Engineer, Kuwait Fund for Arab Economic Development (KFAED) (2004 - 2006), Kuwait City, Kuwait.  
Network Engineer, Kuwait Airways (2003), Kuwait City, Kuwait.

#### **Consulting Experience**

2019: National Assembly of Kuwait  
2014: Dasman Diabetics Institute

### **TEACHING**

#### **Courses Taught**

**Courses from the Teaching Schedule:** ADVANCED BUS.APPLICATIONS,  
BUSIN.PROB.SOLV.&PROGRAM., COMP-BASED BUS.PROB.SOLV., DATA COMMUN.&NETWORKS,  
INTROD.TO INFO. SYSTEMS

### **INTELLECTUAL CONTRIBUTIONS**

#### **Refereed Articles**

### **Applied or Integrative/application Scholarship**

Al-Hasan, A., Khalil, O., & Yim, D. (2021). Digital Information Diversity and Political Engagement : The Impact of Website Characteristics on Browsing Behavior and Voting Participation. *Information Polity*, 21-37, doi: 10.3233/IP-190183.

Al-Hasan, A., Khuntia, J., & Yim, D. (2020). Cross-Culture Online Knowledge Validation and the Exclusive Practice of Stem Cell Therapy. *Journal of Global Information Management*, 29 (2), 1-28, doi: 10.4018/JGIM.20210401.0a1.

Al-Hasan, A., Yim, D., & Khuntia, J. (2020). Citizens' Adherence to COVID-19 Mitigation Recommendations by the Government: A 3-Country Comparative Evaluation Using Web-Based Cross-Sectional Survey Data. *Journal of Medical Internet Research*, 22 (8),. doi: 10.2196/20634.

Al-Hasan, A., Khuntia, J., & Yim, D. (2020). Threat, Coping, and Social Distance Adherence During COVID-19: Cross-Continental Comparison Using an Online Cross-Sectional Survey. *Journal of Medical Internet Research*, 22 (11),. doi: 10.2196/23019.

Al-Hasan, A. (2020). Effects of Social Network Information on Online Language Learning Performance: A Cross-Continental Experiment. *International Journal of e-Collaboration*, 17 (2), 1-16, doi: 10.4018/IJeC.20210401.0a1.

Al-Hasan, A. (2018). Online Social Stock Picking : An Empirical Investigation. *International Journal of Electronic Commerce*, 22 (1), 66-97, doi: <https://doi.org/10.1080/10864415.2018.1396119>.

Al-Hasan, A., Yim, D., & Lucas, H. (2018). A Tale of Two Movements:Egypt During the Arab Spring and Occupy Wall Street. *IEEE Transactions on Engineering Management*, 1-14, doi: 10.1109/TEM.2018.2812194.

Mierzejewska, B. I., Yim, D., Napoli, P., Lucas, H., & Al-Hasan, A. (2017). Evaluating Strategic Approaches to Competitive Displacement: The Case of the U.S. Newspaper Industry. *Journal of Media Economics*, 30 (1), 19-30, doi: 10.1080/08997764.2017.1281817.

### **Refereed Proceedings**

#### **Basic or Discovery Scholarship**

Al-Hasan, A. (2015). To Go Social or Not? Empirical Study on Social Language Learning. *International Conference on E-Learning and E-Technologies in Education (ICEEE)*.

### **Non-Refereed Articles**

#### **Basic or Discovery Scholarship**

Al-Hasan, A. (2019). Health Information Seeking, Trust and Knowledge Adaptation: Empirical Evidence from Kuwait. *Arab Journal of Administrative Sciences - Kuwait University*, 26 (3).

### **Presentations of Refereed Papers**

#### **International**

Al-Hasan, A. (2019). *Social Media Marketing Efforts and Hospital Brand Equity: An Empirical Investigation*. ICICT 2020 : 22th International Conference on Information and Computer Technology, Zurich, Switzerland.

Al-Hasan, A. (2016). *An Experimental Study of Online Peer to Peer Language Learning*. FOSS 4G, Bonn, Germany.

Al-Hasan, A. (2015). *To Go Social or Not? Empirical Study on Social Language Learning*. Global Technology Management Conference, Bemidji, Minnesota.

Al-Hasan, A. (2015). *To Go Social or Not? Empirical Study on Social Language Learning*. International Conference on E-Learning and E-Technologies in Education (ICEEE), Tangerang, Indonesia.

Al-Hasan, A. (2013). *Online Social Investing and the New ROI* –. Marketing Science Conference, Istanbul, Turkey.

Al-Hasan, A. (2010). *Online Social Investing and the New ROI* –. Workshop on Information Systems and Economics, St. Louis, Missouri.

Al-Hasan, A. (2010). *Online Social Investing and the New ROI* –. Institute for Operations Research and the Management Sciences (INFORMS), Austin, Texas.

Al-Hasan, A. (2010). *Online Social Investing and the New ROI* –. Statistical Challenges in Electronic Commerce Research Symposium, Austin, Texas.

### **National**

Al-Hasan, A. (2018). *Doctors and Social Information : An Experimental Study using Mobile Applications*. International Conference on Information Systems and Data Mining, Florida, United States of America.

### **Regional**

Al-Hasan, A. (2018). *Evil Nudging and Social Media : Context of Stem Cell Awareness*. Scientific Poster Day Kuwait University, Shuwaikh, Kuwait.

### **Grants**

2022: Al-Hasan, A., Khuntia, J., & Yim, D., Social Media and Vaccine Intent, Principal Investigator, GOV-Kuwait University - Research Sector.

2019: Al-Hasan, A., Khuntia, J., & Yim, D., Health Information Seeking, Trust and Knowledge Adaptation: Empirical Evidence from Kuwait, Principal Investigator, GOV-Kuwait University - Research Sector.

2015: Al-Hasan, A. Empirical Investigation : Online Peer to Peer language learning, Principal Investigator.

2014: Al-Hasan, A. KU initial Grant, Principal Investigator.

### **Working Papers**

Al-Hasan, A., Yim, D., & Khuntia, J. (2021). "Citizens willingness to Vaccinate COVID-19: A web-based survey."

Al-Hasan, A. (2021). "Social Media Interaction and Hospital Branding."

Al-Hasan, A., Rouibah, K. (2021). "Effects of System Quality Dimensions on Intention to Use B2C Across Two Cultures Arab vs. Eastern Europe".

Al-Hasan, A., Rouibah, K. (2021). "Facebook usage on mobile phones across cultures: A cross-continental study".

## **SERVICE**

### **Service to the Institution**

#### **Department Assignments**

##### **Chair:**

2018-2019: Planning and Budgeting Committee

2017-2018: QMIS 130 Coordinator

2016-2017: Guidance and Counseling Committee

2016-2017: QMIS 130 Coordinator

##### **Member:**

2018-2019: Academic Affairs Committee

2017-2018 – 2018-2019: Training and Consulting Committee

2017-2018: Planning and Budgeting Committee

2017-2018: Cultural Affairs Committee

### **College Assignments**

#### **Member:**

2018-2019: Planning and Budgeting Committee

#### **Chair:**

2016-2017: Guidance and Counseling

### **Service to the Profession**

#### **Chair: Conference / Track / Program**

2020: International Conference on Information System and Data Mining, Honolulu, Hawaii (International).

#### **Reviewer - Article / Manuscript**

2021: Cureus (International).

2021: PLOS ONE (International).

2020: IEEE Transactions on Engineering Management (International).

2020: Journal of Medical Virology (International).

2020: The Tohoku Journal of Experimental Medicine (International).

2020: Information Technology and People (International).

2020: Journal of Information, Communication, and Ethics in Society (International).

2020: Journal of Medical Internet Research (International).

2020: Australasian Journal of Information Systems (International).

2020: IEEE Transactions on Engineering Management (International).

2019 – 2020: Australasian Journal of Information Systems (International).

2019: International Journal of Electronic Commerce (International).

2009: Management Information Systems Quarterly (MISQ) (International).

#### **Presentation**

2020: 51st Annual Conference of the Decision Sciences Institute (International).

#### **Reviewer: Ad Hoc Reviewer for a Journal**

2021: International Journal of Software Innovation (International).

#### **Reviewer: Conference Paper**

2020: International Conference on Information Systems (ICIS) (International).

2020: European Conference on Information Systems (International).

2018 – 2019: International Conference on Information Systems (International).

2018: International Conference on Information Systems and Data Mining (International).

### **Service to the Community**

#### **Other Community Service Activities**

2010: Dingman Center for Entrepreneurship, Help students with their entrepreneurial ideas and get them to jump start on their plans.

## **Professional Development**

### **DS: Research-Related Conference/Seminar**

- 2015: Global Technology Management Conference.
- 2015: International Conference on E-Learning and E-Technologies in Education (ICEEE). The Fourth.
- 2013: Americas Conference on Information Systems. The 19th.
- 2010: Information Systems and Economics Workshop.
- 2010: Institute for Operations Research and the Management Sciences (INFORMS).
- 2010: Statistical Challenges in Electronic Commerce Research Symposium. The Sixth.

### **Professional Seminars / Workshops**

- 2016: Teaching Excellence Program. The Center for Arab Societies and Environments Studies and The Center for Teaching and Learning (University of California at Berkeley), March 27th to March 29th, 2016, Kuwait Foundation for the Advancement of Sciences, Kuwait.
- 2015: Accreditation Seminar - AACSB. Jacob Chacko - November 18th 2015

### **Technology-Related Training**

- 2020: Moodle.
- 2020: Microsoft Teams.
- 2018: Blackboard.

## **Honors/Awards**

### **Award**

- 2021: KU Distinguished Teaching Award, Kuwait University.
- 2010: Best Research Paper Award, Dingman Center for Entrepreneurship. The New ROI – Return on Influentials.