

---

**Hussain Ali Ali, Ph.D.**  
**Assistant Professor**  
**Management and Marketing Department**  
**College of Business Administration**  
**Kuwait University**  
[husain.ali@ku.edu.kw](mailto:husain.ali@ku.edu.kw)  
**Phone # 66993311**

---

**ACADEMIC BACKGROUND**

Ph.D. Rensselaer Polytechnic Institute, Troy, NY, Strategy, 2014.

M.B.A. Kent State University, Kent, Ohio, Business, 2008.

B.A. Kent State University, Kent, Ohio, Management Information System, 2005.

**PROFESSIONAL & WORK EXPERIENCE**

**Work Experience**

- Director, Creativity & Innovation Center, College of Business Administration, Kuwait University (2020 - present), Kuwait.
- Director, Office of Student Training and Alumni (OSTA), College of Business Administration, Kuwait University (2017 - 2018), Shuwaikh, Kuwait.
- Assistant Professor, Management and Marketing Department, College of Business Administration, Kuwait University (2014 - Present), Kuwait.
- HR Employee, Kuwait National Petroleum Company (2009 - 2010), Al-Ahmadi, Kuwait.
- Financial Analyst, Al-Ahli Bank (2008 - 2009), Kuwait City, Kuwait.

**Professional Experience**

- Business Founder- Dewan Al-Qaed Café & Restaurant (2018-2020), Kuwait.
- Prime Minister Office - Analyze and restructure the PMO's organizational structure (2021), Kuwait.

**Counselling Services**

Counsellor- AlShanakel Company, Jun 2015- September 2015

- ✓ Provided client with counselling session to the top management team regarding possible expansion plans into e-commerce

Counsellor- artificially plant barley, July 2016 – August 2016

- ✓ Provided the client with a feasibility study

Counsellor- AlShanakel Company, Jun 2019

- ✓ Assisted senior managers in developing a plan to creating a digital infrastructure to start their e-commerce expansion

Counsellor-Belong Company, May 2020 – present

- ✓ Provided the client with guidance concerning feasibility study
- ✓ Provided counselling sessions
- ✓ Assisted in creating company's digital platform
- ✓ Assisted in creating a marketing plan
- ✓ Provided supervised counselling regarding human resource management

## **TEACHING**

### **Courses Taught**

- Principles of Management
- Entrepreneurship
- Human Resources Management
- Managerial Planning & Decision Making
- Strategic Management

## **INTELLECTUAL CONTRIBUTIONS**

### **Presentations of Refereed Papers**

#### **International**

Ali, H. & Francis, B. (2014). *Trustworthiness Through Corporate Social Responsibility: Partner Selection in Strategic Alliances*. Strategic Management Society, Madrid, Spain.

## **SERVICE**

### **Service to the Institution**

#### **Department Assignments**

##### **Chair:**

2020-2021: Academic committee

2020-2021: Accreditation maintenance committee

##### **Member:**

2018-2019: Planning and Budgeting Committee

2018-2019: Graduate Studies Committee

2018-2019: Training and Consulting Committee

2015–2021: Guidance and Counseling Committee

2017-2018: Academic Affairs Committee

2017-2018: Cultural Affairs Committee

2016-2017: Graduate Studies Committee

2016-2017: Research Committee

2016-2017: Appointments and Contract Renewal Committee

2015-2016: Academic Accreditation Committee

2015-2016: Scholarships Committee

### **Service to the Profession**

#### **Keynote Address**

2019: Kuwait Society of Jurists Conference- Excellence in institutional work, Sharq, Kuwait (State). the conference was centered on innovation, entrepreneurship, and workers' excellence in Kuwait's institutions.

## **Professional Development**

### **Assurance of Learning - Professional Development**

2017: Assurance of Learning Seminar II - AACSB, Salmiya, Kuwait. Lorelle Frazer Director (Online & Blended Learning) Griffith Business School, March 21-22

2015: Assessment: Assurance of Learning Seminar - AACSB, Salmiya, Kuwait. Kathryn Martell, Dean, College of Business, Central Washington University, November 8th 2015.

### **Other Professional Development**

2020: Microsoft Teams online teaching essentials, Online.

2020: Black Board online teaching essentials, Online.

2017: International Council for Small Business, Singapore.

2017: International Council for Small Business Webinar Series, Online. Dr. Heidi Neck, a Babson College Professor and the Jeffrey A. Timmons Professor of Entrepreneurial Studies, discussed her experience with programs that further develop faculty from around the world in the art and craft of teaching entrepreneurship and building entrepreneurship programs.

2010: Business Writing Techniques Course, Safat, Kuwait. Petroleum Training Center

2009: Illegal Office Ethics (ARABIC), Kuwait City, Kuwait. Organized by Arab Information Management Services (AIMS) from 27 Dec. - 31 Dec.

2009: Time Management Course, Kuwait City, Kuwait. Petroleum Training Center

### **Professional Seminars / Workshops**

2018: The Roadmap to Compliance: AACSB 2013 Standards, Salmiya, Kuwait. Facilitator: Abeer A. Al-Hassan, Assistant Professor, Quantitative Methods and Information systems, College of Business Administration, Kuwait University - November 26th

2016: Strategic Planning (Vision/ Mission/ Goals) Workshop, Salmiya, Kuwait. Jacob Chako - Dean of College of Business Administration, Abu Dhabi University, March 24, 2016.

2010: EuroMaTech/ Seminars & Conferences, Dubai, United Arab Emirates. this seminar was about mastering human resource management.

## **Honors/Awards**

### **Honor**

2011–2012: Certificate of Academic Merit, Kuwait University.

2007: Certificate of Academic Merit, Kuwait Embassy.

2000- 2005: Certificate of Academic Merit, Kuwait Embassy.